



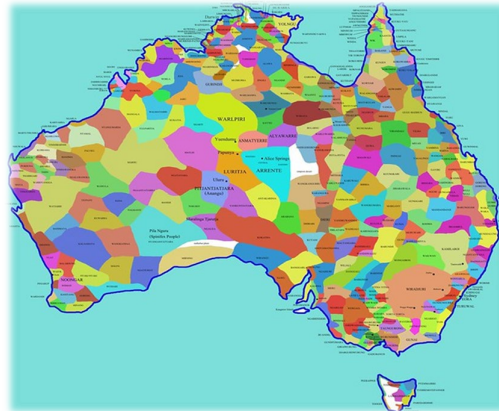
# Bringing Groups Together

Community leadership needs you!



Why are you here?

What do you want to achieve?





# How do you define success?

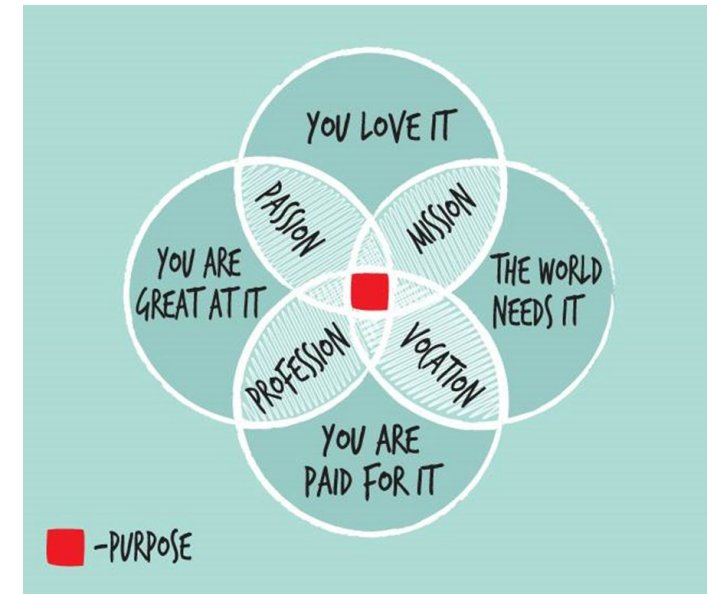
*noun*

1. the accomplishment of an aim or purpose.
2. the good or bad outcome of an undertaking.

The fact of getting or achieving wealth, respect, or fame. : the correct or desired result of an attempt. : someone or something that is successful : a person or thing that succeeds.

# How do you define success?

# How does your group define success?



# Success does need to be measured...

Location – on a map

Profit – money in the bank

Staff – bums on seats

Quality of work – customer satisfaction survey – specifically 88% or higher satisfaction

*Everyone is responsible for the success, so they need to know what they are shooting for!*

VISION  
OUR BEACON ON THE HILL...

VALUES  
WHAT KEEPS US ON TRACK...

HOW TO STAY  
ON TRACK...  
WORK PLANS  
BUSINESS PLAN  
MISSION STATEMENT  
'ONE LINERS'  
GOALS

OFF TRACK?  
VALUES CAN BRING YOU BACK...



# So, how will you measure success for next 12 months?

1. Accepting an award – for what?
2. report at next AGM – what would you say?
3. Received a grant/ funding – for what?

Getting clear  
 on intention,  
 means getting a  
 handle  
 on where we spend  
 time & energy:

*Stephen Covey, 7  
 habits of highly  
 effective people*

	<b>Urgent</b>	<b>Not Urgent</b>
<b>Important</b>	<b>I</b>  (MANAGE) <ul style="list-style-type: none"> <li>• Crisis</li> <li>• Medical emergencies</li> <li>• Pressing problems</li> <li>• Deadline-driven projects</li> <li>• Last-minute preparations for scheduled activities</li> </ul>	<b>II</b>  (FOCUS) <ul style="list-style-type: none"> <li>• Preparation/planning</li> <li>• Prevention</li> <li>• Values clarification</li> <li>• Exercise</li> <li>• Relationship-building</li> <li>• True recreation/relaxation</li> </ul>
	<b>Quadrant of Necessity</b>	<b>Quadrant of Quality &amp; Personal Leadership</b>
<b>Not Important</b>	<b>III</b>  (AVOID) <ul style="list-style-type: none"> <li>• Interruptions, some calls</li> <li>• Some mail &amp; reports</li> <li>• Some meetings</li> <li>• Many “pressing” matters</li> <li>• Many popular activities</li> </ul>	<b>IV</b>  (AVOID) <ul style="list-style-type: none"> <li>• Trivia, busywork</li> <li>• Junk mail</li> <li>• Some phone messages/email</li> <li>• Time wasters</li> <li>• Escape activities</li> <li>• Viewing mindless TV shows</li> </ul>
	<b>Quadrant of Deception</b>	<b>Quadrant of Waste</b>



# Planning your time:

<p>Urgent and Important MANAGE</p> <ul style="list-style-type: none"><li>• Crisis</li><li>• Problems</li><li>• Deadlines</li></ul>	<p>Important, but not urgent FOCUS</p> <ul style="list-style-type: none"><li>• Opportunities</li><li>• Planning</li><li>• Preparation</li><li>• High value</li><li>• Training</li><li>• Empowerment</li><li>• Relationship development</li></ul>
<p>Urgent, but not important</p> <ul style="list-style-type: none"><li>• Maintenance</li><li>• Routine tasks</li><li>• Some meetings</li><li>• Some calls</li><li>• Unimportant mail/ reports</li><li>• Popular activities</li><li>• Unimportant interruptions</li></ul>	<p>Not urgent and not important</p> <ul style="list-style-type: none"><li>• Trivial emails</li><li>• Some phone calls</li><li>• Internet</li><li>• Busy work</li><li>• Time wasters</li><li>• Escape activities</li></ul>

# Leadership:



*Who are 1-2 leaders you admire?  
Why?*



# Brad Lomenick... [www.bradlomenick.com](http://www.bradlomenick.com)

- Identity – unchanging, who we are
- Calling – our why, purpose
- Assignment – what we are doing at that point to deliver on our calling – this is what changes!
  - JS – supporting communities to thrive – initially in agriculture, then in natural resource management, now in small business and community development.

# THE MAN IN THE ARENA

“IT IS NOT THE CRITIC WHO COUNTS; NOT THE MAN WHO POINTS OUT HOW THE STRONG MAN STUMBLES, OR WHERE THE DOER OF DEEDS COULD HAVE DONE THEM BETTER. THE CREDIT BELONGS TO THE MAN WHO IS ACTUALLY IN THE ARENA, WHOSE FACE IS MARRED BY DUST AND SWEAT AND BLOOD; WHO STRIVES VALIANTLY; WHO ERRS, WHO COMES SHORT AGAIN AND AGAIN, BECAUSE THERE IS NO EFFORT WITHOUT ERROR AND SHORTCOMING; BUT WHO DOES ACTUALLY STRIVE TO DO THE DEEDS; WHO KNOWS GREAT ENTHUSIASMS, THE GREAT DEVOTIONS; WHO SPENDS HIMSELF IN A WORTHY CAUSE; WHO AT THE BEST KNOWS IN THE END THE TRIUMPH OF HIGH ACHIEVEMENT, AND WHO AT THE WORST, IF HE FAILS, AT LEAST FAILS WHILE DARING GREATLY, SO THAT HIS PLACE SHALL NEVER BE WITH THOSE COLD AND TIMID SOULS WHO NEITHER KNOW VICTORY NOR DEFEAT.”

*Theodore Roosevelt*

# What's your next step?

*What do you take from this new knowledge?*

*How does this impact how you interact with people?*

*Other reflections?*