



Tuesday 19th March
6pm - 9pm
Glen Innes Services Club
FREE COMMUNITY EVENT

The NEXT CROP growing regional communities forum is coming to GLEN INNES!

How does a country town reverse decline, bring vibrancy to its main street and attract industry, families and skilled labour? The changing landscape of cost competitiveness, technology, globalisation and an ever larger city voice over which regional areas have to be heard, seems insurmountable.

This is why The Land and Good Fruit and Vegetables will hold a series of forums this year in eight regional locations. The initiative is called The Next Crop and will bring together the good ideas and successes through the forums and our print and digital publications. Whether you are on a farm, or a business in a country town, you are part of a community.

The Next Crop forums will be a 'town hall' type event where all members of the community are invited to attend to listen to our speakers, as well as join in the discussion about what rural communities can do to help themselves to thrive. The events include free entry. The speakers at each town have been identified either by The Land or their community as somebody who has brought positive change or ideas to an industry or their town.

As Regional Australia Institute (RAI) chief executive officer, Jack Archer puts it, "the more that change comes from within, the better off places will be". He said locals can drive change and create their own opportunities. "The simple thing is that nobody cares as much as you," he said.

The trick, though, is where does a rural community begin to make these changes, especially when facing a lack of interest from our big cities? "A few successes can really be transformative for a small town," Mr Archer said, regarding how these sorts of businesses could boost employment. Meanwhile, how rural communities can grow those individuals who seek a career in their hometown, and the role of skilled migrants will also feature.

At other towns, we will also look at how businesses and towns can prepare for the Inland Rail, succession on the farm or in the main street of town, how to develop a career from a rural area, as well as issues such as energy, health and education, infrastructure, the future of jobs in agriculture and what rural communities should be doing now to adapt to and take advantage of change.

COME ALONG and participate and contribute to the success of our beautiful town.

Please RSVP

Search Glen Innes Events at: www.eventbrite.com.au/



THE LAND

